



INHABITING THE TECHNIQUE

June 20th 21th 22th 2012

Urban Center
Cascina Cuccagna

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June, 20th

ore 9.30 - 12.00

1st Session *Imagining the smart city.*

From the just in time approach of the information system (Chronicle) to the long term approach for the construction of the urban biography of a city (History). New technologies allow a more efficient use of resources, describe and communicate the quality of lifestyles, and through the artists interpretation of the reality, help citizens to conceptualize and imagine the new city dimensions. From the idea of territorial, urban and architectural smart city to the physical design of patterns of new landscapes: the project of an interface system.

NEW COMMUNICATION TECHNOLOGIES AND THE QUALITY OF LIFE

Discussion:

Guido Arnone (EXPO), **Gianluca Brugnoli** (Frog Design), **Stefano Mirti** (Id-Lab), **Lucia De Cesaris** (Milan City Council)

Chairman:

Antonio Longo e Paolo Patelli

ore 12.00 - 13.30

2nd Session *The Art of Shaping the Metropolis.*

The design of the Metropolis Form has to arise from a spatial concept that synthesizes the strategic assets of the districts in an overall form. Once that the strategic form is recognized, then the tactical location of specific projects can be effected. Each project must reflect the strategic concept as tactically applied to that district: the Concept takes Form through the projects. This is the art of shaping the Metropolis. The focus of the academical research: need of a urban and architectural vision and direction in relation with the development models.

DEEP ORIENTATION IN ARCHITECTURAL AND URBAN RESEARCH

Discussion:

Ed Wall (Kingston), **Natalie Roseau** (Ecole des Ponts), **Ilaria Valente**, **Antonella Contin** (Polimi)

Chairman:

Cassandra Cozza, Antonia Chiesa

ore 15.00 - 16.30

3rd Session *Problem setting. Natural resources vs. explosive growth and shrinking cities.*

Geography, economics, sociology, politics, planning and new models for the development of urban regions affected by explosive growth. Comparison among growth models based on a fair distribution of infrastructures at the territorial scale and soft-policies minimizing the use of external energy to enhance the exploitation of local resources (Clement).

THE SPECIFIC QUESTION. SHRINKING CITIES AND EXPLOSIVE GROWTH: ENERGY FOR CITIES KEY STUDIES, METHODOLOGY AND PROBLEMS

Discussion:

Grahame Shane (Columbia), **Pedro Ortiz Castano** (WB), **Luigi Barberis** (eni), **Iain Low** (Cape Town University)

Chairman:

Carolina Pacchi, Alessandro Frigerio



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June, **21th**

ore 10.00 -12.30

1st Session *New technologies, environmental knowledge and lifestyles.*

Breaking down the smart concept looking for efficiency, equity and quality: smart cities, smart houses. how does the ideas of smart dialogue with the intelligence of places which was able to produce landscapes, productive cultures, environmental knowledge?

New sophisticated technological infrastructures will drive to a new balance between human settlement and structural elements of the territory. Will technology enhance a new relation with the values of a place thanks to the different territorial configuration it can suggest? Is it possible to introduce an idea of "informational ecology", where nowadays technologies can affect the housing scenario leading to a "participated and sustainable management" of the own place, through an integrated systemic perspective, but also a new tonalities spectrum for the inhabited places?

NEW TECHNOLOGIES AND ENVIRONMENTAL KNOWLEDGE. A SPATIAL CONTENT FOR THE CONCEPT OF SMART

Discussion:

Gabriele Pasqui, Emilio Faroldi, Massimiliano Natri (Polimi), **Pierre-Michel Delpeuch** (egis-atelier ville et paysages), **Maria Silva** (Genova Smart-City), **Chiara Grosselli** (IBM), **Fabio Florio** (CISCO)

Chairman:

Gianluca Brunetti, Alessandro Frigerio, Grazia Concilio

**** LIVE UPDATES on the screen from RIO+20/UN Conference on Sustainable Development 20-22 June 2012, Rio de Janeiro**

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ore 14.30 -16.30

2nd Session *A house is not a hole, economy is not a business.*

DWELL THE TECHNIQUE. THE URBAN NARRATIONS

Dialogue with:

Ernesto d'Alfonso, Silvano Petrosino, Carlo Infante (urban experience), **Nunzio Battaglia**

Chairman:

Ida Castelnuovo e Antonella Bruzzese



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June, 22th

ore 09.00 -10.00
welcome to

INSTITUTIONS MEET PROJECTS

Istitutions:

Regione Lombardia

Gabriele Boccasile (Direzione generale Agricoltura)

Regione Emilia Romagna

Giancarlo Cargioli (Servizio Ricerca Innovazione e Promozione del Sistema Agro-Alimentare)

Comune di Palanzano

Giorgio Maggiali (Sindaco), Emilio Pigoni (Vice-sindaco), Linda Montali (Assessore)

Provincia di Parma

Agostino Maggiali (Assessore Parchi e Turismo)

Camera di Commerci di Parma

Andrea Zanlari

Researchers and Communicators:

Gioia Gibelli, Gianni Scudo, Paolo Bertozzi, Flavio Boscacci, Agnese Ghini, Francesca Rossi

Producers:

Consorzio Parmigiano Reggiano

Consorzio Prosciutto di Parma

Salumificio Sassi, Colorno (Parma)

ore 10.00 -11.30
Projects
1st Session

Valle dei Cavalieri: landscape regeneration

Antonia Chiesa, Giancarlo Tonoli, Michele Moreno (Polimi)

Bregaglia Valley: New technologies Valley System

Ilaria Tosoni (ETH)

Expo Smart Community

Alessandro Frigerio (MAP)

Est Milan Linear City 2.0

Raana Saffari e Marco Lazzari (Polimi)

ore 11.30 -12.30
Tasting Products
1st Session

LIFESTYLES AND SUSTAINABILITY. ABANDONED TERRITORIES AND NEW URBANITY. DEBATING ON CASE STUDIES

Chairman:

Antonella Contin e Gioia Gibelli

ore 12.30 -14.00
Projects
2nd Session

Ghesc: The re-use project as propeller for the territorial transformation

Cassandra Cozza e Giancarlo Tonoli (Polimi)

TVFL - TheViewFromLucania

Filippo Romano

L'eco villaggio di Parma

Alessandro Tassi Carboni (Ordine degli Architetti - Provincia di Parma)

Re-Use Architecture

Giulia Setti (Polimi)

ore 14.00 -16.00
Tasting Products
2nd Session

COME AT THE TABLE! FROM THE PRODUCT TO THE TERRITORY. THE PLEASURE OF COMMUNICATING BY FOOD

Chairman:

Giancarlo Tonoli e Serena Liagi